



ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles

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Minister Thamanat opened the Best Quality Rice Expo 2024,
Continuously enhancing Thai rice quality, transitioning to low-carbon economy,
and becoming a key player in the international market



On the 28th of June 2024 at 12:00 pm, **Captain Thamanat Prompow**, Minister of Agriculture and Cooperatives, opened the “Best Quality Rice Expo 2024: INSPIRE RICE STANDARDS” under the concept of Thai Rice in the Modern Age. The objective of this event was to raise awareness among stakeholders regarding the importance of rice production meeting standards to gain and maintain confidence of their trading partners and consumers in both domestic and international markets, resulting in new market access and sustainably generating incomes for Thai farmers. In attendance was also **Mr. Bunsing Warinrak**, Advisor to the Minister of Agriculture. The event was held at EMSPHERE, Bangkok.

Captain Thamanat said “The agricultural sector is crucial to all, connecting every dimension in the national level including economy, society, and environment. Thailand has food security and exports over 1.3 trillion THB of food in one year. However, Thailand still experiences unpredictable natural disaster which is considered as a challenge. The agricultural sector must move forward to utilize innovation and technology to increase quality produce yields and product



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value in order to create high-value agriculture. Moreover, the sector must adapt to climate change and transition to a low carbon society as many countries around the world are also implementing for Thai products to be accepted internationally in accordance to the ‘market leads, innovation complements, income increases’ policy to help boosting farmers’ income three - fold within four years.”

Several interesting activities were conducted during the event including the Show, Sample, Shop Rice Products activity, the Amazing Thai Rice exhibition, Change One Plant of Rice into 10,000THB/100,000 THB activity, and the cooking demonstration wherein famous chefs created savory and sweet menus using premium Thai rice.

Source:

<https://www.moac.go.th/news-preview-๔๖๑๓๘๑๗๘๓๐๐๘>

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