



# ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles

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## Minister Narumon Met with USABC to Promote Livestock Products Globally, Utilizing the BCG Model to Enhance Product Value and Boost Farmer Income



Prof. Dr. Narumon Pinyosinwat, Minister of Agriculture and Cooperatives, discussed on agricultural cooperation with Mr. Brian McFeeters, Senior Vice President and Regional Managing Director of USABC, along with the USABC delegation at the Ministry of Agriculture and Cooperatives (MOAC). The meeting was also attended by Mr. Thaworn Tanjai, Deputy Permanent Secretary of the Ministry of Agriculture and Cooperatives, MOAC executives, and relevant officials. Both parties exchanged key policies to promote the cooperation to strengthen the agricultural sector.

Prof. Dr. Narumon stated, “MOAC emphasizes on modernizing agriculture practices with the concept of “Market-Led, Innovation-Driven, and Income-Growth”. MOAC is integrating agriculture technology such as precision agriculture or smart agriculture to enhance careers in agriculture, fishery, livestock, and related fields. By leveraging Thailand's strengths, the aim is to meet global demands for food security, increase the value of agricultural products, improve crop prices, and elevate and sustain farmer income. The Bio-Circular-Green aka BCG model is also being applied. In addition, we shared our opinions with USABC on U.S. trade and investment policies under the new government, and expressing Thailand's readiness to strengthen cooperation for shared interests.”

Furthermore, USABC proposed agricultural initiatives. One of the key initiatives was following up on the market access progress for cooked poultry products exporting from Thailand to other



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countries which MOAC places high importance on. The development of new plant varieties utilizing genome editing technology in agricultural sector was also among the key initiatives.

The U.S. is Thailand's second-largest trading partner. During January to September 2024, Thailand's exports to the U.S. increased from 107.269 billion baht to 136.261 billion baht, or grow 28.992 billion baht in exports (27.03%). The top five agricultural exports to the U.S. are (1) dogs or cats foods for sale in retail; (2) semi-milled or fully-milled rice such as sweet rice and jasmine rice; (3) processed tuna, skipjack, and bonito fish, including canned tuna; (4) technically specified natural rubber; and (5) other processed foods, such as tofu, powdered alcohol, and non-dairy creamers.

Source:

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